

NEW RULES ADDED THIS YEAR!
Please take the time to review so you don't miss out
2010 AzPPA

**Exhibition
Of Professional
Photography**

**Fiesta Resort
2100 S. Priest Dr. Tempe, AZ
Feb 21st – Feb 22nd 2010**

DEADLINES:

**Shipped Cases must arrive by
Wednesday, Feb 17th, 2010 by 5:00 PM**

**Carry-in cases
MUST be received at the Fiesta Resort Board Room
(next to the restaurant)
Saturday, Feb 20th between 6:00 p.m. and 8:00 p.m.
Cases will not be accepted after Saturday**

**JUDGING DATE:
Sunday, Feb 21st, 2010
8:30 AM**

**Arizona Professional
Photographers Association**

**James Walls
AzPPA Print Competition Chairperson
Email: printcomp@fourwallsphoto.com
Cell 480-861-5382**

AzPPA PRINT COMPETITION

IMPORTANT INFORMATION

1. **DEADLINES:** Shipped cases must be received by Wednesday, Feb 17th at 5:00 p.m. Hand carried cases will be received on Saturday, Feb 20th between 6:00 p.m. and 8:00 p.m. at the Fiesta Resort Board room (right by the restaurant). **No cases will be accepted after Saturday Night. IF YOU CAN NOT MAKE IT SATURDAY NIGHT, you can have ANYONE bring your case in for you, just make sure all proper paperwork is signed and payment enclosed.**
2. You MUST adhere to the **OFFICIAL RULES** on the attached sheets. Fiber cases are not required for hand carried entries but the prints must be in a container that will keep prints and all other required material together (a box, bag, etc). **However, shipped entries must come in a fiber, composite or plastic print case!**
3. **NEW CATEGORY:** We now have the category of **Non-Event album**. This is an album from studio sessions, seniors, storytelling albums, etc.
4. For **Album entries**, use the **Official Album Entry Form** enclosed. Make sure that you only fill out the TOP & BOTTOM PORTIONS of the entry form for your album. See the OFFICIAL RULES for details. If your studio logo, your name or other identification is showing on the album, YOU MUST COVER IT UP. Any identification showing will result in disqualification. **Print Entries** need to be labeled with the official print entry form on the middle of the print near the top. In addition, display tags need to be attached on the middle bottom of the print.
5. YOU MUST ENCLOSE A **PHOTO CD** WITH ALL OF THE IMAGES SUBMITTED FOR JUDGING. **CD GUIDELINES:**
 - RESOLUTION: 300 DPI • IMAGE SIZE: 4"X5" Save files as .jpg
 - ALBUMS: ONLY SUMIT TWO 2-PAGE SPREADS, 5 INCHES VERTICAL WITH APPROPRIATE WIDTH. DO NOT SUBMIT THE ENTIRE ALBUM. • CD-R's are preferred over CD-RW's, and all CDs must be closed (finalized), and write-protected. Your CD should contain ONLY your competition images, titled correctly, and nothing else. They will not be returned.

SAVE YOUR FILE AS YOUR LAST NAME, FIRST NAME & PRINT TITLE i.e. Lastname_Firstname_Title e.g. Smith_John_Bird-on-a-Wire.jpg Please follow this naming convention exactly!

FAILURE TO ENCLOSE A CD WITH YOUR PRINT CASE WILL RESULT IN DISQUALIFICATION OF YOUR PRINT CASE.

6. If you are entering 6 prints, only the top 4 scoring prints will be eligible for merits, loan, and awards.

2010 AZPPA Print COMPETITION OFFICIAL RULES

PLEASE READ CAREFULLY! All rules must be followed as listed. Not doing so may prevent judging of your entry.

YOU MUST INCLUDE A CD WITH THE IMAGES/ALBUM SUBMITTED FOR JUDGING, RESOLUTION TO BE 300DPI, SIZED AT 4"X5" and saved as a .jpg. FAILURE TO DO SO WILL RESULT IN DISQUALIFICATION. IN THE CASE OF ANY ALBUM ENTRY, SUBMIT ONLY 2 OF THE BEST SPREADS. WEDDING ALBUM SPREADS MAY BE 5 INCHES VERTICAL WITH THE APPROPRIATE WIDTH FOR THE SPREAD AT 300 DPI.

ELIGIBILITY: Any AzPPA member in good standing, with dues current may enter. Only AzPPA members residing in Arizona are eligible for awards. Non-members and out-of-state entries will be judged for score only. A photograph or album entered in a previous AzPPA competition, which did not receive a merit, is eligible for entry again, provided it complies with all other rules. A photograph or album that has received an AzPPA State Merit may not be entered again, even if it has been changed.

1. **ENTRIES ALLOWED:** Up to 6 entries are permitted. Only photographic prints and/or albums can be entered. Transparencies and 35mm slides will not be accepted.
2. **ENTRY FEES:** The entry fee per case is \$35.00 for one entry (print or album) and each additional print or album is \$10.00, up to a total of 6 entries per case. The total amount for 6 images will be \$85.00. **Only the top 4 scoring images will be eligible for merits and awards.**
3. **DIVISIONS FOR 2010:**
 - Master Division** - All PPA Masters enter this division.
 - Open Division** - All active members/non-members who are not PPA Masters enter this division.
4. **CLASSIFICATION OF ENTRIES:**
 - Event Album...**An album from a wedding, bar mitzvah or other similar special events. See special rules section.
 - Non-Event Album...**An Album from studio sessions, seniors, story-telling albums, etc.
 - Wedding...**Photographs may not be entered if the image is also in a wedding album
 - Portrait...**Same subject cannot be used more than once.
 - Illustrative...**Creative, scenic, photographic art, photojournalism, etc.
 - Commercial** – May add a tear sheet if appropriate.
5. **ENTRANTS CERTIFICATION OF RESPONSIBILITY:** Entrant must certify that he/she has created, composed and made the original exposures and that the processing and any special effects and/or digital manipulations were done by or under his/her direction. He/she must further certify that he/she understands this statement and faces the penalty of loss of five Exhibition Merits if the statement is proven false. Entrant agrees to hold AzPPA harmless against any liabilities or claims arising out of the display, publication, promotion or other use of photographs or other material submitted. Entrant also agrees to hold AzPPA board members, judges, and Print Competition Committee members harmless against any liabilities or claims arising out of any dispute of the rules and/or print competition.
6. **INELIGIBLE PHOTOGRAPHS:**
 1. Albums or photographs, which were made under the supervision of an instructor, during a seminar or as a class assignment, are NOT ELIGIBLE in this competition.
 2. No two images shall be of the same subject, i.e., the same model. Each entry must be distinctly different. This would exclude the same model in different clothing or in separate sittings.
 3. An Image that has already merited in an AzPPA Print Competition cannot be entered again whether it be included in a composite, as an individual image or presented with a new treatment.
7. **RETOUCHING:** Retouching is permissible on the photographic prints and on photographs contained in an album. This includes retouching accomplished by digital means as well as traditional methods of using dyes, pencils, or airbrushes. Retouching may be done by someone other than the photographer but must be done under the direction of the photographer. To be considered for the Kodak EI Gallery Award however, all digital effects on the photograph must be done by the photographer and not by an outside person or lab.

8. **IDENTIFICATION (PHOTOGRAPHS):** In order to identify and list entries, all photographs must be titled. The title, name and address of the maker, and classification of the print being entered must be placed on the back of each entry. No title, name of maker or taped-over name, title, award ribbons or seals may appear on the front of the entry. However, titles, which are an integral part of the entry, are acceptable. **Print Entries** need to be labeled with the official print entry form on the middle of the print near the top. In addition, display tags need to be attached on the middle bottom of the print.
9. **NEW!!! MOUNTING:** All photographic print entries must be permanently mounted. You may submit images of any shape and size on a mount board with a minimum of 80 square inches to a maximum of 480 square inches, with the largest dimension no longer than 24 inches. Masonite is not allowed. The thickness of the print and mount shall be a minimum of 1/8" and a maximum of 3/8" at any point on the entry. The prints must not be framed or under glass. Overlay and underlay mats are acceptable. To prevent damage to other prints, no foreign material may be added to the surface of the print other than standard retouching material. The backside of mounted prints should be free of materials that could mark other prints stacked underneath (eg. glue, Velcro).
10. **SHIPPED ENTRIES:** Entries must be shipped in fiber and similar type print cases. Only one photographer's entries allowed per case. Send entries to the address below prepaid by air, surface or parcel post using the official mailing label. UPS is the preferred delivery carrier for safe arrival. Entries must arrive no later than 5 p.m. on Wednesday, Feb 17th, 2010. The AzPPA assumes no responsibility for damage or loss in shipment, storage, handling or exhibit of entries. The entrant must assume all such risks in AzPPA exhibits.
11. **HANDCARRIED ENTRIES:** Fiber cases are not required for hand carried entries but the prints must be in a container that will keep prints and all other required material together. Entries will be received at the Fiesta Resort Board room between the hours of 6:00 p.m. and 8:00 p.m. on Saturday, Feb 20th.
12. **AzPPA PRINT MERITS:** An entry receiving a final score of 80 or above will automatically receive an AzPPA print merit (up to 4 prints only).
13. **LOAN COLLECTION:** The traveling loan collection is selected from the merit prints by an 80% majority vote of the judges. Prints chosen for loan will receive an additional print merit.
14. **ENTRY FORM:** Complete the official entry form. Sign the certification and make your check payable to AzPPA.
15. **ARBITRATION:** The AzPPA Print Chairperson has the authority to make decisions about any questions not specifically covered by these rules, and his/her decision will be final. **Any entries not following these rules will automatically be disqualified.**

ANY RULES NOT STATED ABOVE WILL FOLLOW PPA NATIONAL RULES.

http://www.ppa.com/competitions/international/2009_rules_po.php

ADDITIONAL RULES FOR ALBUM CATEGORIES

1. The albums will be judged for impact, creativity, style, print quality, technique, story content, expression of subjects, lighting, presentation, and salability of work.
2. Album size is limited to 400 square inches or smaller. However, images within the album can be of any size for the purpose of enhancing creativity and the story telling aspects of the album.
3. All images must be from the same event.
4. No multiple-volume albums are allowed.
5. An image entered in an album cannot then be entered as an individual submission in the Print Competition in the same year.
6. Albums accepted into the Loan Collection will receive an additional exhibition merit.

7. Additional Rules for Multi-Maker Albums

- A. All participating photographers must be AzPPA members.
- B. Each participating photographer must have a minimum of 20 of his/her images represented in the album. The album will be judged as one entry. Each participating photographer must complete and sign an entry form and include a case fee.
- C. Submission of Multiple Photographer Album will be counted as one entry towards each of the participating photographers 4 total allowed entries.

8. IDENTIFICATION OF ALBUMS: Identification must be included on the official Wedding Album entry form. Please complete and enclose the official Wedding Album entry form with each entry. For more than one entry, print additional copies of the form.

Special Note for Digital Albums: The photographer is responsible for the original layout design and all digital effects. Template design software may be used or someone else may create the digital effects, but everything must be done under the photographer's direction.

If you have questions please contact: **James Walls AZPPA 2010 Print Chairperson Email:** printcomp@fourwallsphoto.com Cell: 408-861-5382 Home: 480-839-3361

AzPPA JUDGING PROCEDURES

1. SCORING: The point scoring system will be used in judging, with 100 points being the maximum score an image may receive. Each image will be scored on its degree of excellence. Judges will select the grade level first, and the corresponding score, using a point system as follows:

Exceptional.....	100-95
Superior.....	94-90
Excellent.....	89-85
Deserving of a Merit.....	84-80
Above Average.....	79-76
Average.....	75-74
Acceptable.....	73-70
Unacceptable.....	69-00

Deserving of a Review 78-79
Merit Print 80 and Above

All entries receiving initial scores of 78 to 79 will be automatically reviewed by the jury during the "Ins and Outs". The title of the *image* is to be read during this review. The final score will be the official score on these and any other challenged images.

2. JUDGING: The judging panel will consist of a Jury Chairman and five qualified Jurors (with the possibility of one alternate).

If there is an alternate Juror, officially, the alternate Juror does not score. He/she should however evaluate each image in the event he is called upon by the Jury Chairman to score for another Juror should a challenge arise. The alternate Juror also may challenge a score, give his opinion and, in turn, give the rebuttal. On all challenges, the alternate Juror is treated as a member of the panel.

3. LIGHTING SPECIFICATIONS: For judging entries, there is an illumination of 75 foot candles of incandescent light (f/16 at 1 sec. at ISO 100 measured at the surface of the print).

4. MERITS: The merit system is designed to award a continuing honor to AZPPA members who consistently produce outstanding photographs and provide outstanding service to the profession. Non-members are encouraged to join AzPPA to ensure eligibility for merits.

5. **GENERAL COLLECTION:** The general collection is comprised of entries that receive a score of 80 or above. Entries accepted into the General Collection are awarded one merit. The General Collection will be on display at the convention.
The General Collection prints will be returned to the entrants after the convention.
6. **LOAN COLLECTION:** All General Collection entries will be re-judged for acceptance into the Loan Collection. This judging is done by an 80% majority vote on an “in” or “out” basis.
Entries accepted into the Loan Collection will be awarded an additional merit (total two).
The Loan Collection prints will be on display at the convention.
7. **REPRESENTATIVE COLLECTION:** The Representative Collection is comprised of entries that receive a score of between 76 and 79. These do not receive a merit but will be displayed on a space-available basis.

Note: For those photographers entering 6 prints, only the top four scoring prints will be eligible for merits, loan and awards.

**When choosing prints to enter, always consider the
12 Elements of a Merit Print**

***Impact *Creativity *Style *Composition *Print Presentation
*Center of Interest *Lighting *Subject Matter *Color Balance
*Technical Excellence *Technique *Story Telling**

AzPPA AWARDS

ELIGIBILITY: To be eligible for any awards, the entrant must be a member in good standing of the AzPPA and reside within the state of Arizona

AzPPA PHOTOGRAPHER OF THE YEAR: (Emil Eger Trophy) is awarded to the photographer with the highest print case total.

BEST OF SHOW: (Al Beuhman Trophy) is awarded to the photographer with the highest scoring print.

NOTE: The Al Beuhman Trophy and the Emil Eger Trophy may **not** be won by the same photographer. If the Photographer of the Year also has the highest scoring print, the Al Beuhman Trophy will go to the next highest scoring print.

TOP TEN PHOTOGRAPHER OF THE YEAR AWARD: A trophy will be awarded to those photographers having the ten highest scoring print cases.

CATEGORY PHOTOGRAPHER OF THE YEAR: A trophy will be awarded only to the FIRST PLACE Merit Print Photographer in each Category (Portrait, Wedding, Commercial, Illustrative and Wedding Album) of the Master and Open Divisions. Second and Third place trophies can be ordered by the recipient for a nominal fee if they wish.

FIRST, SECOND & THIRD PLACE RIBBONS: These will be presented to merit prints in each category. Placement is decided by the judges in a private session following the competition. All merit prints will be re-evaluated and considered for a possible first, second or third place ribbon.

FIRST TIME ENTRANT/ THE FRANK RIGO AWARD: A trophy will be awarded to the first time entrant with the highest scoring print case.

FUJI MASTERPIECE AWARDS: Fuji Photo Film, USA, INC. will be awarding 2 Masterpiece Awards, one to Portrait and one to Wedding. To be reviewed for this award all entries must receive a score of **80** or above in the state print competition, after completing the state judging the judges will reconvene in private to select the Masterpiece Award winners. The awards will be given to the print that best represents the category and professional photography. In order to qualify for the Fuji award your image must use. At least one Fujifilm product must be used in the creation of the image. Images that meet all the criteria will be judged for the award.

KODAK GALLERY AWARDS: Kodak is delighted once again to salute and support outstanding professional photography and photographers by presenting our annual Gallery and Gallery Elite Awards. Judging for the awards is consistent with that of the Professional Photographers of America (PPA) awards. The five categories for this award are: Portrait or Landscape Print, Wedding Print, Illustrative or Commercial Print, Album or Book and Print or Album printed on KODAK PROFESSIONAL ENDURA Metallic Paper. (All digital work must be done by the photographer). To qualify: 1. Images can be captured with either a digital or film camera. 2. All images will be considered for a Gallery Award. **HOWEVER**, for your image to be eligible for a Gallery Elite Award, it must either be captured or output on a Kodak Professional Product. 3. Your image must receive **80** or more points during judging to be eligible for an award. 4. Images are eligible for only one Kodak Gallery Award in a given year. 5. If there is not an image which is considered to be to the Gallery Award standard by our judges, the judges do have the option to give two Gallery awards for one Category. *Kodak Elite Award*...If you are chosen as a Kodak Gallery Award winner, you are eligible to compete for the prestigious Gallery Elite Award nationally. To qualify: 1. Your image **MUST** have either been captured or output using a Kodak professional product. 2. You **MUST** have won a state or regional Kodak Gallery Award.

ASP ELITE AWARD: This Award is presented to an ASP Member in good standing with the highest scoring print.

MERIT RIBBONS: All prints scoring 80 or above will receive a merit ribbon.

LOAN RIBBONS: Will be awarded in addition to the Merit Ribbon if the Print is selected for the Loan Collection.

REPRESENTATIVE RIBBONS: These are presented to all prints who received a score of 76 to 79.

JUDGES CHOICE RIBBONS: Each Judge will present a ribbon to their favorite image. Any image entered in the print competition is eligible.

TIES: In case of a tie for any award, the judges' decision will be final

NOTE: For those photographers entering 6 prints, only the top 4 scoring prints will be eligible for merits, loan and awards.